

NEATHAM DOWN – Support

With considered and sensitive design, the Greenfield Site outside the Settlement Policy Boundary at Netham Down could offer housing that has a Low Visual Impact on the town of Alton whilst delivering housing that is closely integrated with an existing local Employment opportunity. Alton is a prime location for development; it offers sustainable public transport to Winchester, Basingstoke and Farnham by established Bus Routes and rail links to Woking and London Waterloo stations reducing the dependency on single occupancy vehicles.

The site lies adjacent to the A31, which at this location, is a full dual carriageway in both directions North East and South West. The Netham Down site would be directly accessed from an existing Roundabout at the A31 / B3004 Junction following the introduction of a new single exit heading East. Some concern was voiced on the lack of a second exit to the A31, but without the introduction a new Roundabout or additional access ramps to the South of the development, little other options appear to be available. The proposal also offers separate non-vehicular access into Alton via a proposed joint cycle and walking route picking up on various local employment centres offering high sustainability for the development.

Developed on a single contiguous parcel of Land to the East of Alton offers significant benefits to existing areas of Employment boosted with onsite Employment opportunities will also minimise disruption and impact on adjacent built up areas. Sites of Employment in Alton include the Mill Lane Industrial Estate, main High Street Shops & Offices. Excellent existing Schools and HE College are within walking distance, further enhancing the additional proposed infrastructure links.

Existing Shops will benefit from the additional Housing, securing jobs and ensure their continued success. These include three major Brand Supermarkets, High Street Banking and a developed mixed-use town centre. New Leisure Facilities currently under development and established parkland and sporting fields are also close by.